

CURRICULUM VITAE

IDENTITY

Name Jean-Guillaume DITTER
Telephone +33 (0) 380 725 941
E mail jditter@escdijon.com
Date of birth 03/04/1966
Nationality French

CURRENT POSITION (since September 2001)

Senior Professor at Burgundy School of Business (Groupe ESC Dijon Bourgogne)

Academic expert activities for the European Commission (DG Education & Culture, Tempus Programme)

TEACHING DOMAINS

European Affairs

- "EU Laws Institutions & Policies", under- and postgraduate levels (in English and French)
- "European Business Systems", postgraduate level (in English)

Economics for Managers

- "Basic Economics", Burgundy School of Business' Executive Management Education Programme (in French, possibly in English)
- "Economics of the Firm", Burgundy School of Business' Executive Management Education Programme (in French)
- "Social Environment of the Firm", undergraduate level (in English)

Regional and Industrial Issues

- "The Cluster concept applied to various industries", short seminars, in English and French
- "Cluster Marketing", short seminars, in French

EDUCATION AND TRAINING

Diplomas and degrees

- 1995 PhD in International & European Economics, Centre Universitaire de Recherches Européennes et Internationales (CUREI), Université Pierre Mendès-France (UPMF), Grenoble, France
Thesis Subject: "Services and Economic Development in the New German Federal States"
- 1999 - 1990 Master's Degree (DEA) in European Studies, CUREI, UPMF, Grenoble, France
- 1985 - 1988 Bachelor's degree in Economics, UPMF, Grenoble, France
Incl. "Diploma of Economics"/undergraduate certificate in Economics at the University of Kent, Canterbury (GB), (ERASMUS Programme)

EMPLOYMENT HISTORY

- 1999 - 2001 **Administrator, Tempus Programme Manager**, at the European Training Foundation, Turin (I)
- 1997 - 1998 **Freelance Consultant**, Grenoble, France
Market studies, teacher / trainer training, project design and management
- 1992 - 1996 **Junior Lecturer and Researcher**, Université Pierre Mendès-France, Grenoble, France

RESEARCH TOPICS

Impact of EU enlargement on Western and Eastern European business systems
Clusters and regional economic dynamics in Western and Eastern Europe, applied to the wood and wine sectors
Institutional analysis of the wine industry

MEMBERSHIP OF ACADEMIC AND PROFESSIONAL ASSOCIATIONS

PGV Network (*Réseau des Pays du Groupe de Vysegrad*) on economic and social changes in Central European countries
(http://www.iut2.upmf-grenoble.fr/greg/pages/version_html_synth.htm)

PUBLICATIONS

Books

Ditter, J.G., Smessov, S. (1996), "La Moldavie", Collection "Un marché", Centre Français du Commerce Extérieur, Paris.

Articles and papers

Ditter, J.G., Bobulescu, R. (2007), " Le système productif local est-il l'avenir de la filière bois française ?", in Cahiers du CEREN, n°19, Dijon.

Ditter, J.G., (2007), "Europe, entreprise et gouvernance : enjeux croisés, in Cahiers du CEREN, n° 17, Dijon.

Ditter, J.G. (2005), "Reforming the French Wine Industry: Could Clusters Work?", in Cahiers du CEREN, n°13, Dijon.

Ditter, J.G. (2005), "Clusters et terroirs: les systèmes productifs localisés dans la filière vinicole", in Reflets et Perspectives de la Vie économique, Tome XLIV, n° 4.

Ditter, J.G., (2005), " Les systèmes productifs locaux vitivinicoles : concepts, exemples et enseignements possibles pour la France et la Bourgogne" in Cahiers du CEREN, n° 10, Dijon.

Ditter, J.G., (2004), " Dynamiques économiques et spatiales en Europe centrale : une perspective chronologique au tournant de l'élargissement" in Cahiers du CEREN, n° 7, Dijon.

Ditter, J.G., (2003), "Pour une économie politique de l'Europe élargie : le cas russe", in Cahiers du CEREN, n° 4, Dijon.

Ditter, J.G., (2000), "Tempus in the Russian Federation (1993-2000)", in actes de la conférence internationale "Perspectives for the integration of the Russian Higher Education System into the world Higher Education System", Université d'Etat de Voronezh, Voronezh (RF).

Ditter, J.G., Gedeshi, I. (2000), "10 ans de transition économique albanaise : de l'autarcie à l'extraversion", in Cahiers d'Etudes de la Méditerranée Orientale et du Monde Turco-Iranien (CEMOTI), n° 29, janvier-juin.

Ditter, J.G. (1997), "Dynamiques régionales en Europe centrale (1989-1994)", in Maurel, M.C. (Dir.), L'Europe médiane en recomposition, SEDES, Paris.

Ditter, J.G. (1997), "Les transformations de l'Europe centrale, une approche par les services", in Reboud, L. (Dir.), La relation de service au cœur de l'analyse économique, l'Harmattan, Paris.

Ditter, J.G., Lamande, V. (1997), "Les investissements allemands au cœur de la transition hongroise", in Bafoil, F. (Dir.), Stratégies allemandes à l'Est, l'Harmattan, Paris.

Ditter, J.G., Gedeshi, I. (1997), "Conditions économiques et émigration des élites intellectuelles en Albanie", in Cahiers d'Etudes de la Méditerranée Orientale et du Monde Turco-Iranien (CEMOTI), n° 23, janvier-juin.

Ditter, J.G., Natowicz, I. (1995), "Le tourisme dans les Pays d'Europe centrale et orientale", in Courrier des Pays de l'Est, n° 396, janvier-février.

Ditter, J.G., Natowicz, I. (1993), "Patrimoine et tourisme en Europe centrale et orientale", in Foucher, M. (Dir.), Fragments d'Europe : atlas de l'Europe centrale et orientale, Fayard, Paris.

RECENT COMMUNICATIONS

- Bacchus at Brock International/Interdisciplinary Wine Conference, St Catharines (June 7, 8, 9, 2007), "Can French Terroirs Learn from New World Wine Clusters? The Case of Burgundy"
- XIII° International Conference Internationale of the PGV Network (Lisbon, September 20-21, 2007): "Le système productif local comme réponse à l'impératif de compétitivité de la filière bois française dans l'Europe élargie" (clusters and competitiveness in the French wood industry) (communication proposal submitted and approved)
- 12th Conference on Marketing Research at the University of Burgundy, Dijon, (November 8-9, 2007), "Un renouvellement de la référence au territoire dans le marketing du vin ? L'exemple portugais" (The Portuguese example of innovative reference to origin in wine marketing)